

## Join us in Atlantic City

**November 16-18, 2010**

The [Mayors Wellness Campaign](#) (MWC) is once again participating in the annual New Jersey State League of Municipalities Conference at the Atlantic City Convention Center, November 16 – 18. The theme of the conference is “*Planning the Road Ahead.*” The award-winning conference is the largest annual gathering of municipal officials in the nation.

### **MWC Booth\***

Our Booth is located in the 100 aisle lounge area (all the way to the RIGHT as you enter the convention floor).

### **MWC Panel Session\***

Entitled *A Successful Mayors Wellness Campaign: It "Takes a Village,"* our League panel session will be on **Wednesday, Nov. 17, 3:45 – 5:15 pm in Room 313** of the Atlantic City Convention Center.

We are pleased to announce that **Dr. Jaime Torres, Region II Director of the US Department of Health & Human Services**, will be joining our panel “A Successful Mayors Wellness Campaign: It Takes a Village.” Dr. Torres will discuss First Lady Michelle Obama’s “*Let’s Move*” initiative and their partnership with the Mayors Wellness Campaign. Joining us via pre-recorded video is author and HealthCorps Ambassador Daphne Oz. Mayors Frank DelCore, Bill Curtis, Scott Spitzer and Dana Redd round out the panel.

### **MWC Reception\***

Our annual Reception will be held on Wednesday, Nov. 17, immediately following the panel session from **5 – 7pm in Crown Ballroom 2 of the Sheraton Convention Center Hotel** (adjacent to the convention center). Our special guest speaker is **Dr. Jaime Torres, Region II Director of the US Department of Health & Human Services**. Reception attendees will receive a copy of Daphne Oz’s national best seller “*The Dorm Room Diet.*”

The annual League conference is a unique opportunity to meet & mingle with NJ’s municipal officials and attend over 100 sessions, panels, and workshops on the hottest municipal issues. We hope to see you there!

[Click here](#) to learn more about the conference.

The [Mayors Wellness Campaign](#) is a program of the [New Jersey Health Care Quality Institute](#) in partnership with the [New Jersey State League of Municipalities](#).

*\*Registration is required to visit the convention floor and attend the panel session. On-site registration is \$70, payable by cash or check. NO registration is required to attend the Reception at the Sheraton Hotel.*

***Major funding for the Mayors Wellness Campaign is provided by***

## **THE WALMART FOUNDATION**

***MWC League conference activities are sponsored by:***

