

JOIN US IN ATLANTIC CITY NOV. 18-20!



Booth

Stop by the Mayors Wellness Campaign's **Booth #2602** at the 93rd annual [New Jersey State League of Municipalities Conference](#) in the Atlantic City Convention Center November 18-20, 2008. Last year, over 20,000 delegates, participants and guests attended, representing the largest municipal gathering in the country!

Panel Session

The Mayors Wellness Campaign (MWC) will be participating in a League Panel Session, "NJ Healthy Towns – How Does Your Town Rate?" on **Wednesday, November 19th from 3:45-5:15 in Room 313** in the Atlantic City Convention Center. MWC will announce for the first time ever the "Healthiest Towns in New Jersey." The towns were selected using data compiled by the New Jersey Department of Health and Senior Services. We are asking mayors to come and see how their town fared, how it compares with its neighbors, and how they can lead their town to improve its ranking.

This year's panel, moderated by the Honorable **Michael Luther**, Mayor of Parsippany, will feature the Honorable **Heather Howard**, Commissioner of the New Jersey Department of Health and Senior Services; **Judith Doyle**, Director, New Jersey Mayors Wellness Campaign; the Honorable **Patricia Flannery**, Mayor of Bridgewater; the Honorable **John McCormac**, Mayor of Woodbridge; and **Kevin O'Brien**, Partners in Care, Inc.

In addition, **Bill Germanakos**, Director of Employer Wellness Initiatives for Quest Diagnostics, and season four winner of NBC's hit reality show "The Biggest Loser," will be our special guest. After having been reeducated about diet and exercise, his goal is to "pay it forward" by helping to educate those who also struggle with obesity. You will not want to miss Bill's inspirational story.



Reception

This year, the MWC will host a cocktail reception on **Wednesday, November 19th, from 5:00 to 7:00 p.m.** (immediately following the League session) in Crown Ballroom 2 of the Sheraton Atlantic City Convention Center Hotel, adjacent to the convention center. Please join us as we honor Bill Germanakos, season four winner of NBC's hit reality show "The Biggest Loser."

MWC conference activities are sponsored by the following companies:

